



FOR IMMEDIATE RELEASE

Lioni Latticini Takes First Place in the 2014 World Dairy Expo Championship Product Contest Fresh Mozzarella Category

Lioni Latticini Inc., Madison, WI -- August, 2014 – Lioni’s traditional fresh mozzarella cheese received first place for the Ciliegine in Water earning a score of 99.70 in the fresh mozzarella category. The World Dairy Expo Championship Cheese Contest sponsored by the Wisconsin Dairy Products Association allows dairy manufacturers throughout the United States and internationally to compete in a prestigious all-dairy National contest. This year’s contest received a record number of 1,055 entries. Judging was held on August 19th and 20th at the Madison Area Technical College Culinary School.

“Lioni is extremely proud to have received such recognition at this significant and worthy annual competition. We take great pride in being a dairy manufacturer and are truly committed to providing our customers with the highest quality mozzarella products.” said Andrea Salzarulo Sears, Sales Manager at Lioni Latticini.

All category first place winners will be auctioned on September 30th during the World Dairy Expo held in Madison, Wisconsin with a portion of the proceeds funding various scholarships to students pursuing careers in the dairy industry.

About Lioni Latticini, Inc.

The Salzarulo Family began its tradition in the Latticini business in the town of Lioni, Italy, many decades ago. Bringing old world Italian values and traditions to Brooklyn, NY, they transformed their small neighborhood family business into a nationally renowned manufacturer and distributor of fresh mozzarella. Utilizing modern technology and computer-monitored equipment imported directly from Italy, a strict attention to detail goes into every step of production. Lioni supplies buyers with a full product line of fresh mozzarella and imported Mozzarella Di Bufala for both food service and retail demands across the United States. They currently ship nationally each week via refrigerated trucking. For more information, contact Lioni Latticini, Inc. 555 Lehigh Avenue, Union, NJ 07083 (908) 686-6061 or info@lionimozzarella.com. www.lionimozzarella.com