

FOR IMMEDIATE RELEASE

Lioni's Burrata Con Panna Earns Gold at the World Cheese Awards 2012

*Birmingham, UK -- December 6, 2012 --*Lioni takes home a gold medal award from the World Cheese Awards in Birmingham (UK). The World Cheese Awards 2012 was recently held at the BBC Good Food Show at the NEC. It is run by the UK's Guild of Fine Food, which is the largest and most esteemed competition of its kind in the world.

This year's competition included 2,781 cheeses from 30 countries judged by cheese experts from around the world including the USA, Spain, France, Italy, Belgium, Switzerland, Denmark, Germany, Greece, South Africa, Portugal and Russia.

Giuseppe and Salvatore Salzarulo, owners of Lioni Latticini are thrilled with the news. They recognize that it is an incredible honor to earn a gold medal at such a prestigious international competition such as this. Lioni takes great pride in this accomplishment and looks forward to continuing to share its authentic Italian treasure here in the United States.

About Lioni Latticini, Inc.

The Salzarulo Family began its tradition in the Latticini business in the town of Lioni, Italy, many decades ago. Bringing old world Italian values and traditions to Brooklyn, NY, they transformed their small neighborhood family business into a nationally renowned manufacturer and distributor of fresh mozzarella. Utilizing modern technology and computer-monitored equipment imported directly from Italy, a strict attention to detail goes into every step of production. Lioni supplies buyers with a full product line of fresh mozzarella and imported Mozzarella Di Bufala for both food service and retail demands across the United States. They currently ship nationally each week via refrigerated trucking. For more information, contact Lioni Latticini, Inc. 555 Lehigh Avenue, Union, NJ 07083 (908) 686-6061 or info@lionimozzarella.com. www.lionimozzarella.com