



*Silver Medalist 2014*

## **FOR IMMEDIATE RELEASE**

### **Lioni Latticini Receives Second Place in the 2014 World Champion Cheese Contest Fresh Mozzarella Class**

*Lioni Latticini Inc., Madison, WI -- March, 2014* – Lioni’s traditional fresh mozzarella cheese received second place award in the highly competitive fresh mozzarella class scoring a 99.40 out of a possible 100 points. The World Champion Cheese Contest is the largest international cheese and butter competition in the world. A team of expert judges including twenty-five from the U.S. and twenty-five from around the world evaluated more than 2,615 cheeses from 22 countries. Each cheese is judged on flavor, body, texture, salt, color, finish, packaging as well as other technical attributes.

Team Lioni is extremely honored to have received such recognition at this prestigious biennial competition which is based on a highly technical evaluation process. “It is no surprise that one of our most classic mozzarella cheese products continues to excel in the finest kitchens in our country”, said Teresa Salzarulo Conforte, Director of Operations at Lioni Latticini.

Today, Lioni is still a family owned and operated business that holds onto Old Italian values and traditions. They continue their family’s long tradition of Italian Cheese making providing their customers with premium quality, freshness and consistency.

#### **About Lioni Latticini, Inc.**

The Salzarulo Family began its tradition in the Latticini business in the town of Lioni, Italy, many decades ago. Bringing old world Italian values and traditions to Brooklyn, NY, they transformed their small neighborhood family business into a nationally renowned manufacturer and distributor of fresh mozzarella. Utilizing modern technology and computer-monitored equipment imported directly from Italy, a strict attention to detail goes into every step of production. Lioni supplies buyers with a full product line of fresh mozzarella and imported Mozzarella Di Bufala for both food service and retail demands across the United States. They currently ship nationally each week via refrigerated trucking. For more information, contact Lioni Latticini, Inc. 555 Lehigh Avenue, Union, NJ 07083 (908) 686-6061 or [info@lionimozzarella.com](mailto:info@lionimozzarella.com). [www.lionimozzarella.com](http://www.lionimozzarella.com)