

## **FOR IMMEDIATE RELEASE**

### **Lioni Latticini Welcomes Solar As A Smart Energy Solution**

*Lioni Latticini Inc., Union, NJ -- April, 2011* – A nationally renowned manufacturer of fresh mozzarella products located in the Northeast has implemented the use of solar power at their facility in support of renewable energy. Giuseppe and Salvatore Salzarulo have always been committed to preserving the environment both personally and professionally. Over the years, at their manufacturing facility, they have contributed by recycling various reusable industrial materials as well as taken measures to reduce electrical consumption by installing light controlling devices to conserve energy. This new initiative is furthering their mission to protect the environment by generating clean energy.

The Salzarulo's recognized that they could make a significant difference in the way that their manufacturing facility was utilizing its energy during a chance meeting with Sharone Tal. Tal was speaking about solar power technology and the fact that in just one hour, enough solar energy hits the earth to meet the world's energy needs for an entire year. Instantly it was evident that both Lioni and Tal shared the same enthusiasm for renewable energy.

Giuseppe and Salvatore realized that their efforts could significantly reduce the environmental and financial costs of producing and using conventional electricity. Tal's company, Green Apple Energy, located in Long Branch, NJ, installed a 400.4 kilowatt solar system on the roof of the Lioni manufacturing facility. The Photovoltaic (PV) Effect of the system will produce approximately 474,000 kWh per year. That's enough clean energy to off-set the carbon dioxide emissions from over 1,000 barrels of oil and 50,000 gallons of gasoline all while reducing the impact on our country's power grid.

Since generating solar energy this past March, Lioni Latticini has already obtained over 40% of its energy needs from renewable resources. This family's art of cheese-making with only the freshest, premium ingredients has made a significant commitment toward becoming an integral part of the new "green economy."

#### **About Lioni Latticini, Inc.**

The Salzarulo Family began its tradition in the Latticini business in the town of Lioni, Italy, many decades ago. Bringing old world Italian values and traditions to Brooklyn, NY, they transformed their small neighborhood family business into a nationally renowned manufacturer and distributor of fresh mozzarella. Utilizing modern technology and computer-monitored equipment imported directly from Italy, a strict attention to detail goes into every step of production. Lioni supplies buyers with a full product line of fresh mozzarella and imported Mozzarella Di Bufala for both food service and retail demands across the United States. They currently ship nationally each week via refrigerated trucking. For more information, contact Lioni Latticini, Inc. 555 Lehigh Avenue, Union, NJ 07083 (908) 686-6061 or [info@lionimozzarella.com](mailto:info@lionimozzarella.com). [www.lionimozzarella.com](http://www.lionimozzarella.com)