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Lioni

EMBRACE
THE
TRADITION

Lioni Retail Cup Line Refreshes Its Look for Fall

Lioni is introducing new elegant imagery for its traditional fresh mozzarella retail cups in fall of 2020. The new packaging for Burrata, Burrata with Truffles and Bufala Mozzarella was designed to stand out as a premier choice for customers as they reach for fresh mozzarella products on store shelves. Lioni's existing Artistry retail cup line ties in seamlessly with the traditional line's new look.

Lioni's Fresh Mozzarella retail cups are all natural, with no additives or preservatives and are rBST free. They're a stand-out among other mozzarella products with their creamy, smooth texture and exceptional taste. They are available in 8-ounce cups of traditional mozzarella varieties as well

as in a marinated blend. They have a shelf-life of 28 days from date of manufacture.



Lioni utilizes modern technology and computer-monitored equipment imported directly from Italy. A strict attention to detail goes into every step of production. Lioni supplies buyers with a full product line of fresh mozzarella, burrata and bufala products for both

food service and retail demands across the United States and currently ships nationally each week via refrigerated trucks.

Lioni Latticini Inc.
908.686.6061



Fresh Look Fall 2020



www.lionimozzarella.com