



## FOR IMMEDIATE RELEASE

### **Lioni Latticini's Bufala Fresca Takes Home Gold at the 2018 World Cheese Awards**

*Union, NJ -- November 13, 2018* – Lioni's Bufala Fresca was awarded a gold medal at the 2018 World Cheese Awards in Bergen, Norway. The World Cheese Awards is the largest and most esteemed competition of its kind and is run by the UK's Guild of Fine Food. This year's competition was held at the Bergen Grieghallen on November 2<sup>nd</sup> which included 3,500 cheeses from 6 continents judged by a panel of 230 cheese specialists including teams of technical experts, buyers, retailers and food writers from around the world.

"It is an honor to be recognized for our Bufala Fresca mozzarella at such a respected global competition," said Giovanni Salzarulo, owner's son and Director of Product Development at Lioni. Salzarulo said, "It was important for us to recreate the true essence of Italy's original Bufala Mozzarella here in the U.S., a creation that is very close to my family's heart."

Lioni has been importing the grass-fed bufala milk from Italy since 2016 and manufactures Bufala Fresca on a pre-order basis to ensure that the customer receives the freshest possible bufala product. Bufala Fresca has a shelf-life of 21 days from date of manufacture and is currently available in two sizes, 4 oz. retail and 4 oz. and 8 oz. for foodservice.

#### **About Lioni Latticini, Inc.**

The Salzarulo Family began its tradition in the Latticini business in the town of Lioni, Italy, many decades ago. Bringing old world Italian values and traditions to Brooklyn, NY, they transformed their small neighborhood family business into a nationally renowned manufacturer and distributor of fresh mozzarella products. Utilizing modern technology and computer-monitored equipment imported directly from Italy, a strict attention to detail goes into every step of production. Lioni supplies buyers with a full product line of fresh mozzarella, burrata and bufala products for both food service and retail demands across the United States. They currently ship nationally each week via refrigerated trucking. For more information, contact Lioni Latticini, Inc. 555 Lehigh Avenue, Union, NJ 07083 (908) 686-6061 or [info@lionimozzarella.com](mailto:info@lionimozzarella.com). [www.lionimozzarella.com](http://www.lionimozzarella.com)